



C E R T I F I C A T E

no. 543/26

ePrivacyseal GmbH
Bei den Mühren 5, 20457 Hamburg, Germany

hereby certifies* that

as determined in the certification decision of 11 September 2026

Mobkoi Ltd.

C/O Jellyfish, Level 22, The Shard, 32 London Bridge Street, London, England, SE1 9SGas a
controller in the sense of art. 4(7) GDPR

operates its product or service

„Mobkoi Bidding Platform“

version as available 30.06.2026

as defined in annex 1 to this certificate

in conformity with the criteria catalogue for the Vendor Compliance Seal (version V2.1 of 2025)
of ePrivacyseal GmbH.

final audit day: 11/09/2026

next planned monitoring by 10/09/2029

period of validity: 11/09/2026 – 10/09/2029

Annex 1 to certificate no. 543/26

Definition of processing activities

The Mobkoi Bidding Platform is a programmatic advertising solution that connects publishers with advertisers to monetize ad inventory in real time. Its core function is to facilitate real-time bidding (RTB) auctions, where publishers offer ad spaces, and advertisers compete to display their ads. The platform acts as an intermediary, processing ad requests from publishers and forwarding them to Supply-Side Platforms (SSPs) like Equativ or Magnite. These SSPs then connect to external demand sources, such as DV360, to secure bids for the ad placements.

Publishers can define which ad formats are accepted for their inventory, including options like Interscroller, Overscroller, or In-Article ads. The platform ensures that the correct format and size are selected and displayed, logging this information for every impression. It also supports deal-based campaigns, where specific conditions, such as fixed prices or targeting criteria, are agreed upon in advance.